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ARBO LIQUIDS COMMERCE PLATFORM LAUNCHES ECOMMERCE OPTION

The first map-based, open-architecture SaaS platform for integrating sought-after regulatory, tariff, and market data to rapidly identify arbitrage opportunities, counterparties, and optimal midstream infrastructure for flow assurance.

Washington, DC, May 1, 2022 - Arbo, a leading provider of energy data analytics technology, today announced that its Liquids Commerce Platform (LCP) is now available to individual and independent oil and products marketing, brokerage, and trading shops in a frictionless e-commerce model.

Available at www.goarbo.com, the new Pro and Team plans are available on a monthly subscription basis to assist individuals and small teams seeking a map-based platform to research, analyze, track, and share the critical data needed to find the most economical routes-to-market and valuable open arbitrage opportunities for crude oil and products. The Arbo LCP is the only platform that includes all tariff data connected to dynamic routing and netback algorithms that are fully customizable and shareable.

“Software in B2B markets is following the established model in consumer markets by allowing users to buy when they experience value with a simple digital transaction,” said Ashton McCart, LCP Product Manager.

“The next generation of energy industry professionals want the same experience with software at work as they have in the rest of their lives, and that doesn’t involve confusing demonstrations and uncomfortable sales interactions. Our goal is to help the professionals integral to transactions spend less time chasing data and more time closing deals.”



The launch of the LCP last year was core to Arbo's growth strategy — focused on building software that modernizes energy commerce, improves access to infrastructure, and helps the next generation energy workforce do business better and faster.

Arbo (www.goarbo.com) provides software, analytics, data, and services to the energy transportation, trading, and marketing industries for commercial decision analysis, infrastructure intelligence, and transactions. Our software platforms digitize workflows, integrate market data, and structure millions of regulatory filings to better connect buyers and sellers of physical energy and to enable the evolution of critical infrastructure to cleaner commodities. Arbo customizable and dynamic pipeline routing and forecasting algorithms allow users to increase transaction velocity, assess competitive intelligence, identify arbitrage opportunities, accurately predict project timelines, and reduce operational risks. ArboIQ services deliver custom analyses and actionable viewpoints to market leading customers.